**Curriculum Vitae**

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1. **Personnel Details**

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| **1** | **Name** | DR. AMRIK SINGH |
| **2** | **a. Address for communication**  **b. State**  **c. Mobile No.**  **d. Email ID** | School of Tourism, Travel & Hospitality Management Center for Promotion of Ecological, Adventure, Health and Culture Tourism Central University Himachal Pradesh Dharamsala 176215 INDIA  [amriksingh@hpcu.ac.in](mailto:amriksingh@hpcu.ac.in) 7018743360 |
| **3** | **Employment details**  Designation  Employer’s details  Name:  Address:  Contact Number:  Email ID: Website: | ASSISTANT PROFESSOR, School of Tourism, Travel & Hospitality Management, Center for Promotion of Ecological, Adventure, Health and Culture Tourism  CENTRAL UNIVERSITY OF HIMACHAL PRADESH  01892229330  [vc@hpcu.ac.in](mailto:vc@hpcu.ac.in)  [www.cuhimachal.ac.in](http://www.cuhimachal.ac.in) |

1. **Educational Qualifications**

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| --- | --- | --- | --- | --- |
| *Name of Degree* | *Name of the University* | *Year of Passing* | *% of marks* | *Main Discipline* |
| Master’s | HPU, Shimla | 2004 | 65 | Tourism Management |
| M. Phil. | ---- | --- | --- | ----- |
| Ph. D. | HPU, Shimla | 2014 | ---- | Tourism Management |
| Post-Doctoral | ---- | ----- | ----- | ----- |

1. **Research Output**
2. **Experience**

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|  | Number | Brief Detail (Title and supporting Institution) |
| Projects Completed  (Maximum 5) | 01 | 01 Major Project INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR) Empirical Research 2023-24 |
| Ph.D. Guidance | 04 | 04 Students Assigned as Guide in Progress. |

1. **Participation in Research Projects (also mention under which capacity)**

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| --- | --- |
| 1 | SUKANYA SAMRIDDHI YOJANA: ECONOMIC STATUS, AWARENESS AND ATTUTUDE TOWARDS THE SCHEME AMONG TRIBAL COMMUNITY OF HIMACHAL PRADESH - Co-Project Director |

1. **Papers in Journals / Edited Books / Reports Published/Citations, etc. (Details of the best 5 to 10)**

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| --- | --- | --- | --- | --- |
| *S. No.* | *Title of the Article* | *Name of the Journal, Place of Publication and Frequency* | *Month, Year and Volume of Publication with Page Nos.* | *Is the Journal Scopus Indexed / UGC CARE listed? (Yes/No)* |
| 1. | * “Stake holder opinion about tourism policy: A case of Beas circuit in Himachal Pradesh". | International Journal of Commerce and Management Research. | November; 2016 Page-01 to 08, Volume -2, Issue-11- ISSN: 2455-1627, Impact Factor RJIF: 5.22, | No |
| 2. | * ANA-241116-21 - Art and Tradition Representing India’s Grand Culture: Exploring Select Districts In Himachal Pradesh- | ‘’Bharat Bodh' International Conference on Idea of Bharat at IGNOU, New Delhi | * 23-25’February, 2017. | No |
| 3. | * Conservation of Temples, Forts, Palaces, Fairs, and Festivals and Tourism In Himachal. | * Organized by Thakur Jagdev Chand Memorial Research Institute, Neri Hamirpur, Himachal Pradesh. Sponsored By ICHR’ Delhi. | 02 to 04 October’2015 Paper Presented. | No |
| 4. | * Deen Dayal Thought’s Relevance in Present Period. | Deen Dayal Upadhyay Chair’ Himachal Pradesh University Summer Hill Shimla. | 29 to 30March’2011 Participated. | No |
| 5. | Challenges in the Implementation of National Education Policy, 2020 | National Education Policy 2020: Reinvigorating Education, Issues, Challenges and Concerns  New Delhi | 2023, pp. 122-129 | No |
| 6. | * “Development Regional and Local Tourism Fairs & Festivals as Key Motivator: A study of Shri Khand Mahadev and Local Fairs, Festivals in Area" | * International Journal of Commerce and Management Research. | * September; 2016 Page-26 to 29, Volume -2, Issue-9- ISSN: 2455-1627, Impact Factor RJIF: 5.22, | No |
| 7. | * “Culture and Tourism: Issues and Challenges” | * "International Journal of Applied Research" | * October; 2016 Page- 230 to 234, Volume -2, Issue-10- ISSN: 2394-7500, Impact Factor ISRA: 5.2, | No |
| 8. | * “Role of tourism in economic development of Himachal Pradesh: A case study on Beas circuit”. | * International Journal of Commerce and Management Research. | * July;2016 Page-38 to 43, Volume -2, Issue-7- ISSN:2455-1627, Impact Factor RJIF :5.22, | No |
| 9. | * “Folk songs and sacred places preserving culture and promoting tourism: A study of prominent areas in Himachal Pradesh”. | International Journal of Commerce and Management Research. | * July; 2016 Page-31 to 35, Volume -2, Issue-6- ISSN:2455-1627, Impact Factor RJIF :5.22, | No |
| 10. | * “Government ‘Investment in Tourism Infrastructure: Unleashing the Growth Potential. | * VAANIJYYA’ The Journal of Commerce | ‘2015-16 April-March, Annual, Page-85 to 90, Volume-5”. ISSN No. 2321-0753. | No |

1. **Any other important academic achievement (approx. 100 words)**

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| **N/A** |

Place: Dharamshala

Date: **03/04/2024 Amrik Singh**

**Signature**