



Pradeep Nair PhD

Professor (New Media) and Director Research, Central University of Himachal Pradesh, Dharamshala, India

Dr. Pradeep Nair is a Professor in the New Media Studies at Central University of Himachal Pradesh, India. He is also the Director Research of the University. With a background in health communication, governance and policy studies, his research revolves around the policy dynamics of cross-cutting societal issues, particularly how governments across the world address climate change impacts, vulnerability and adaptation. His recent studies look into the expanded role of communication outreach in increasing the ability of local communities to engage them in advocacy and policy issues related to climate resilience, access to essential energy and maintaining the local biodiversity. He is a Global Outreach – Contributing Member of the *American Society for Microbiology* for the year 2024 and is also affiliated to the *International Panel on the Information Environment* (IPIE) - a Swiss based International Panel and global science organization committed to providing actionable scientific knowledge about threats to the world's information environment. He is an affiliate to the Water Resource Working Group of *World Climate Research Programme* (WCRP) Safe Landing Climates Lighthouse Activity. This working group addresses uncertainties in the long-term redistribution of water in land-based natural systems or reservoirs, their resilience and vulnerabilities, and impacts of changes to these systems. He is a member of the Planning Committee of *National Adaptation Forum*, Saint Paul, Minnesota, United States and is associated with the Science Education Resource Center (SERC) at Carleton College, founded to improve education in the Earth sciences and beyond.

He is presently an External Reviewer in selecting research proposals for funding for Asia-Pacific Network for Global Change Research (APN) Capacity Development Committee under the Scientific Capacity Development Programme (CAPaBLE). He contributed to several international peer-reviewed journals – *Journal of Health Management, Health and Technology, Frontiers in Digital Health, Asia Pacific Media Educator, Journal of Comparative Politics, Journalism and Mass Communication Educator, Electronic Governance and Newspaper Research Journal*. Pradeep has (co)authored over 60 scientific articles in leading journals and won several scientific awards for his work. He has co-edited a research section on Health Technologies and Innovations to effectively respond to the Covid-19 Pandemic and a Research

Topic Collection – Highlights in Connected Health 2021/22 for Frontiers with other experts from Europe, United States and UK.

He serves as editor for the scientific journals *European Journal of Clinical and Experimental Medicine*, *Communication Research and Practice*, *Humanities and Social Science Communications*, *CABI One Health*, *Frontiers in Digital Health and Connected Health*. He served two consecutive terms on the Editorial Board of the journals - Asia Pacific Media Educator (and Pedagogy in Health Promotion).

He is presently reviewing for British Medical Journal, WHO Health Bulletin, European Policy Review, Health and Technology, Pedagogy in Health Promotion, Communication Inquiry, Asian Ethnicity, Journalism Studies, Journalism Practice and Frontiers in Public Health.

Research Topic Collections

[Health Technologies and Innovations to Effectively Respond to the COVID-19 Pandemic](#)

[Highlights in connected health 2021/22. Front](#)

Selected Publications

Nair, P. (2023). Healthcare Systems Moving Toward Data Governance-Centered Model: India's G20 Presidency in the Wake of COVID. Qeios. doi:10.32388/5DUZSE.

Nair, P., Vaishnav, D., & Tandon, A. (2022). The Paradoxes of Climate Change Reporting: A study of landslide news stories published in Hindi language newspapers of Himachal Pradesh, India. *The Journal of Development Communication*, 33(2), 30-43. <https://jdc.journals.unisel.edu.my/ojs/index.php/jdc/article/view/231>

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Schuller, B.W., Pham, P.N., Do, S. Pattichis, C.S. & Nair, P. Eds. (2022). Health Technologies and Innovations to Effectively Respond to the Covid-19 Pandemic. Lausanne: Frontiers Media SA. doi:10.3389/978-2-88974-639-2

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Nair, P., & Vaishnav, D. K. (2021). Media Use and Well-being: Understanding the Interplay in the Context of Tibetan Youth in India Amid COVID-19 Crisis. *Asia Pacific Media Educator*. <https://doi.org/10.1177/1326365X211002365> (SAGE)

Bhaskaran, H., Sharma, S., Nair, P., & Mishra, H. (2020). Encroachers and victims: Framing of community dynamics by small-town journalists in Dharamshala, India. *Newspaper Research Journal*. <https://doi.org/10.1177/0739532920950045> (SAGE)

Nair, P. (2020). Children Displaced: Deinstitutionalisation of Child Care Institutions in Tibetan Exile Settlements in Dharamshala, India. *Institutionalised Children Explorations and Beyond*, 7(1), 56–64. <https://doi.org/10.1177/2349300319894863> (SAGE)

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Nair, Pradeep. (2019). Child Sexual Abuse and Media: Coverage, Representation and Advocacy. *Institutionalized Children Explorations and Beyond*, 6 (1): 38-45. DOI: 10.5958/2349-3011.2019.00005.7 (SAGE)

Bhaskaran, H., Mishra, H. & Nair, P. Journalism Education in Post-Truth Era: Pedagogical Approaches based on Indian Journalism Students' Perception of Fake News. *Journalism & Mass Communication Educator*, 74 (2): 158-170. doi: [10.1177/1077695819830034](https://doi.org/10.1177/1077695819830034) (SAGE)

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Contextualizing Fake News in Post-truth Era: Journalism Education in India. *Asia Pacific Media Educator*, 2017. doi: <https://doi.org/10.1177/1326365X17702277>

Democracy for a Territoryless and Stateless Polity: The Elections of Tibetans-in-Exile. *International Political Science Abstracts*, 2016. (SAGE)

Ideological Neutrality (!) The Difficulty in Teaching Political Journalism to Students Who Want to Be Advocates. *Asia Pacific Media Educator*, 2015. doi: 10.1177/1326365X15604251 (SAGE)

Genesis and Dissemination: Some thoughts concerning Journalism as Knowledge. Journalism Education, 2014.

The Emerging Interface of Healthcare System and Mobile Communication Technologies. Health and Technology, 2014. (Springer)

Mobile Advertising The Indian Perspective. In June Wei (Ed.) *Mobile Electronic Commerce Foundations, Development and Applications*, 2014. doi: 10.1201/b17686-19, CRC Press -Taylor and Francis.

Connect Exchange Programs: A Critical Component in Media Studies for Indian Media Schools. Journal of Educational Technology Development and Exchange, 2014. doi: 10.18785/JETDE.0701.03

ICT based Health Governance: The Indian Experience. Journal of Health Management, 2014. doi: 10.1177/0972063413518678 (SAGE).